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A Safe Return

Display Week 2022 is right around the corner – and we're excited to host the global display community in Silicon Valley once again, May 8-13, and share the latest innovations and newest thinking from around the world.

Making connections is also a vital part of Display Week. Whether you're chatting about the newest products on the exhibition floor, learning from world-renowned scientists at the Technical Symposium, or comparing notes with colleagues about one of our all-star panel discussions, we know that relationships are key to success.



For the past two years, we've been able to connect virtually to maintain these important friendships. This year, as we return to an on-site experience, we want you to know that your safety is top-of-mind. While event restrictions in California have largely been lifted, we are following the COVID-19 **guidelines** for Santa Clara County and the City of San Jose, to help ensure a safe environment while you enjoy Display Week.

And even though the world may be a bit different now, you can rest assured that Display Week 2022 will still be what you've come to expect: The place to see and be seen for the global display community. In addition to our famous exhibition, symposium and business conference, thought-provoking keynote speakers and exclusive learning opportunities – we have a few surprises in store to celebrate SID's 60th year of powering the display industry. **Check out the entire schedule**.

Whether you're traveling from near or far, you don't want to miss this historic moment in our history. **Register today**, and we'll see you in San Jose!



Your safety and peace of mind are important to us. Please know that the Society for Information Display is committed to hosting you in a safe environment, and we are taking precautions to protect your health. Please see the <u>guidelines</u> we're following for more information. We look forward to seeing you there.

Display Week Highlights

Exhibitors On Display

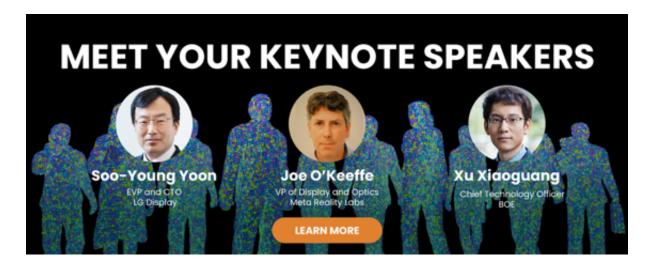
Nearly 150 **exhibitors**, including 3M, BOE, E Ink, LG and Samsung, are signed on to showcase the world's newest technologies, latest advancements and groundbreaking innovations. Whether you're interested in OLED, AR/VR, microLED, wearables, e-paper, materials manufacturing, quantum dots or digital signage – anything and everything to do with electronic displays is at Display Week.





In addition to more well-known companies, Display Week features the I-Zone – a special exhibition-within-an-exhibition dedicated to showcasing proofs of concept, pre-market products and prototypes from start-ups, universities, think tanks and research institutions.

Now in its 11th year, the I-Zone has become one of the most important events at Display Week and has helped launch many new ventures. I-Zone exhibitors are chosen through a competitive process and awards for outstanding accomplishments will be conferred on Wednesday, May 11. Register now.



Brilliance On Display

For 59 years, Display Week's International Technical Symposium has been one of the most highly anticipated events for the display community. Bringing together hundreds of speakers for both oral and poster presentations that focus on the display industry's growth into fresh areas and emerging technologies, the Symposium is a mecca for the scientific, academic and research communities interested in what's new and what's next.



Topics of special focus for this year's conference are conformable wearable displays; hyper-realistic displays (AR/VR/MR); machine learning for displays; and outdoor displays.



Leadership On Display

Movers and shakers from around the world gather at Display Week every year to share their professional insights, business acumen and personal experiences.

<u>Register today</u> to make sure you're front and center when the spotlight shines on these leaders.





Business on Display

For the sixth consecutive year, SID has partnered with Display Supply Chain Consultants (DSCC) to present the industry's largest conference dedicated to the display market. The SID/DSCC Business Conference takes a comprehensive supply-chain approach to addressing the display market outlook, providing the insights and perspective you need to succeed in the ever-changing global display marketplace. Register now to reserve your spot.



This comprehensive one-day event will give you the insights and perspective you need to succeed in the ever-changing global display marketplace. **Register now** to reserve your spot.



Education on Display

Display Week 2022 offers multiple learning opportunities to help you advance your career. Brush up on the basics with one of our **short courses** about the fundamentals of AR/VR, OLED, TFT, foldables or smart design for display applications with simulation-based AI. Or take a deep dive and choose from 15 different **seminars** across three tracks featuring multiple topics.



Tracks include AR/MR/VR Technologies and User Experience, Display Technologies and Applications and OLED, HDR, and High-Color-Gamut Technologies. Led by world-class instructors with field experience, these exclusive learning opportunities are only available at Display Week.

This year, we're also pleased to present the <u>Display Metrology Training Course</u> in conjunction with the International Committee for Display Metrology (ICDM). This full-day, multi-presenter course will feature a series of talks and demos that encompass the latest metrology methods for display evaluation, including new ICDM methods for describing color capability, volume, and gamut; ambient illumination measurements; and various aspects of AR/VR metrology.



Celebrations on Display

2022 marks the 60th year that SID has been powering the display industry. Join us as we celebrate this important milestone with a weeklong exciting lineup of activities, including contests and prizes, a special collection of presentations that look at the past, present and future of our industry, and a

star-studded evening event with international icons and industry pioneers. Find out everything we have in store and **register today**.













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About SID

The Society for Information Display (SID) is the only professional organization focused on the electronic display and visual information technology industries. In fact, by exclusively focusing on the advancement of electronic display and visual information technologies, SID provides a unique platform for industry collaboration, communication and training in all related technologies while showcasing the industry's best new products. The organization's members are professionals in the technical and business disciplines that relate to display research, design, manufacturing, applications, marketing and sales. To promote industry and academic technology development, while also educating consumers on the importance of displays, SID hosts more than 10 conferences a year, including Display Week, which brings industry and academia all under one roof to showcase technology that will shape the future. SID's global headquarters are located at 1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008. For more information, visit www.sid.org.



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