

DREAMING Display Week returns to Silicon Valley this year, June 7-12, when San Francisco will host the world's most important event for the electronic display industry. More than 8,000 attendees, over 200 exhibitors, world-renowned business

leaders and industry icons will gather at Display Week 2020 to see the newest technologies and products that were once only dreams - and experience the evolution of dreams come true. "There's nothing else like Display Week," says Sri Peruvemba, board member and marketing chair for the Society for Information Display. "If you're in any way connected to the electronic display industry - whether a manufacturer, designer, buyer, seller, developer, scientist

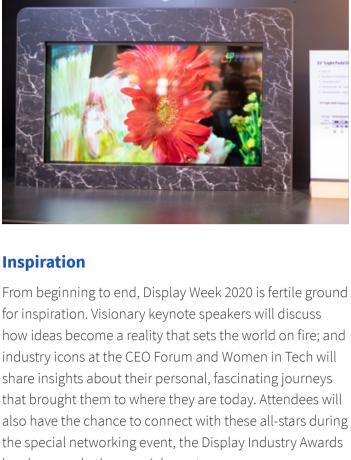
or investor – it's the place to see and be seen." Innovation isn't just a concept at Display Week 2020, it's a mandate for the 200+ exhibitors from around the world who will share tomorrow's tech today. Highlights include

never-before-seen display technologies, including micro-OLED, flexible & foldable OLED, microLED, ePaper, high resolution/high write displays for AR, wearables, Dual LCD

The exhibit floor also includes the Innovation Zone (I-Zone) - aptly named for its focus - where small companies, startups, universities and research labs showcase technology prototypes, proofs of concept, and new products that haven't even hit the marketplace yet.

displays, advanced optics and more.

The World's First Real time Rendering 22" Light Field Display



Information

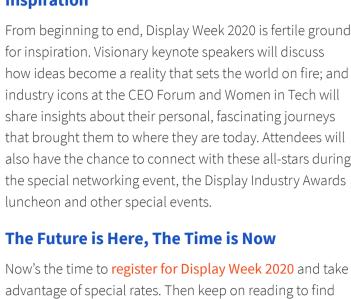
LCDs and machine learning for displays. Additionally, the highly anticipated 2020 Business Conference, a cornerstone of Display Week, presents panel discussions from prominent business leaders, analysts and executives who will address current and emerging issues, and the outlook in the key markets of TVs, smartphones and foldables. Additionally, the Sunday Short Courses and Monday

Display Week 2020 is a treasure trove of cutting-edge information, featuring world-renowned scientists, researchers and academics who will share their latest

discoveries at the International Technical Symposium, and offer insight on these special topics: augmented, virtual

and mixed reality, printed displays, high-dynamic-range

Seminars provide exclusive learning opportunities to hone your skills and take a deep dive into today's top trends.

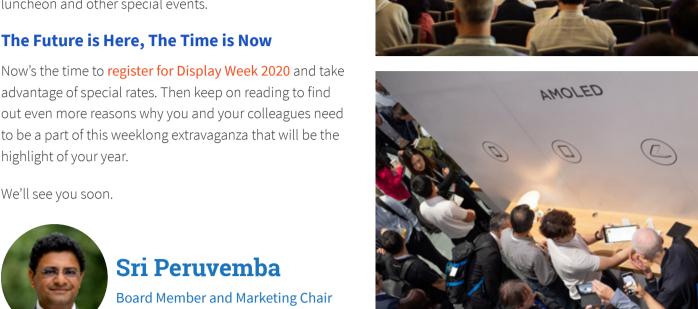


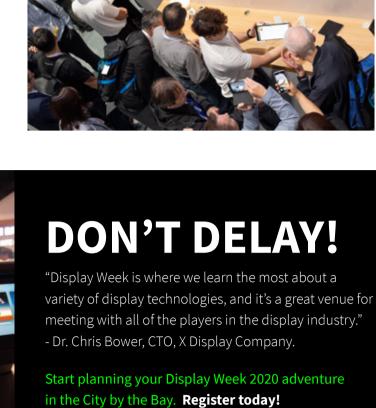
highlight of your year.

We'll see you soon. Sri Peruvemba Board Member and Marketing Chair Society for Information Display

to be a part of this weeklong extravaganza that will be the









Bob Wisnieff

Progress Towards

with Advantage

Quantum Computers

CTO, IBM

The Society for Information Display and Display Week 2020 are pleased to announce this year's keynote speakers.

Soo-Young Yoon

It's OLED, or OLED

Register today and then get there early for a front-row seat at what's sure



Jim Johnson

Corporate Vice President, Intel

Display Technology

Generation PCs

Requirements for Next-

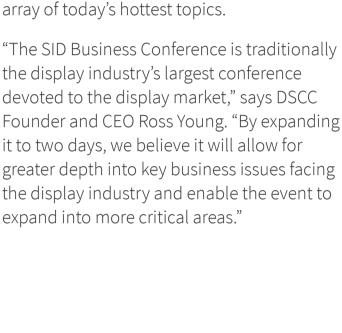
to be a standing-room-only event.

BUSINESS CONFERENCE EXPANDS TO TWO DAYS The SID/DSCC Business Conference 2020,

SID / DSCC 2020 Business Conference June 8-9, 2020 • San Francisco, CA • San Francisco Moscone Center www.DisplaySupplyChain.com

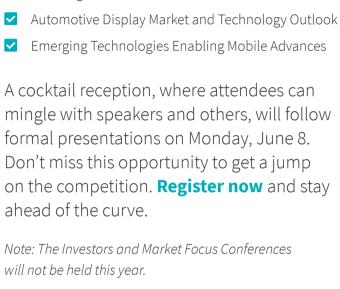
Sessions include: June 8-9, will provide in-depth presentations, TV Market and Technology Outlook Financial Analyst Display Market Outlook and Panel Emerging Technologies Enabling TV and IT Advances

Challenges



insights and forecasts from leading market

analysts and industry executives on a wide



✓ Smartphone Display Market and Technology Outlook

▼ Foldable Market Outlook - Opportunities and

The International Technical Symposium, June 9-12, is an extraordinary opportunity to hear directly

This year's program features many new and expanded topics to address rising trends and emerging technologies. Special topics focus on advancements in the following fast-moving areas: Augmented

Nearly 700 abstracts from around the world have been submitted on a variety of subjects, including

mobile devices, small OLED microdisplay projection and fourth-gen optics.

topics related to automotive windshield advancements, rolled, long ultra-thin glass, LCDs for foldable

from the display industry's foremost scientists, researchers, academics, developers and business leaders.

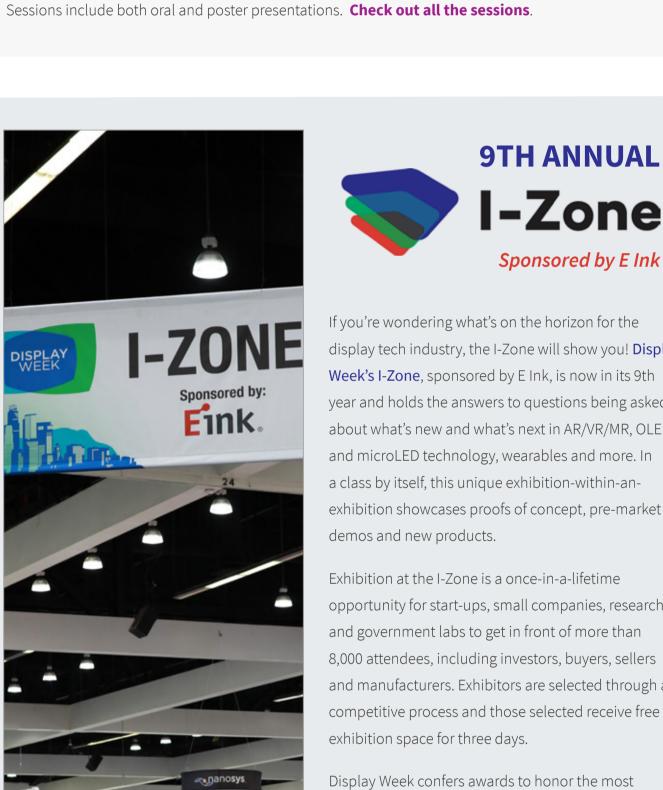
Reality/Virtual Reality/Mixed Reality (AR/VR/MR), Machine Learning for Displays, High-Dynamic-Range

LCDs, and Printed Displays.

TECHNICAL SYMPOSIUM TAKES IT

TO THE NEXT LEVEL

INTERNATIONAL



display tech industry, the I-Zone will show you! Display Week's I-Zone, sponsored by E Ink, is now in its 9th year and holds the answers to questions being asked about what's new and what's next in AR/VR/MR, OLED exhibition showcases proofs of concept, pre-market opportunity for start-ups, small companies, researchers 8,000 attendees, including investors, buyers, sellers and manufacturers. Exhibitors are selected through a competitive process and those selected receive free significant advances in display technology and systems, products, prototypes and manufacturing processes presented at the I-Zone. Winners are announced live on the show floor during Display Week. Visit our website for videos of previous years' winners and more details about application requirements.

THE I-ZONE AND ITS UNIQUE

I-Zone

Hear from Harit Doshi, chair of the I-Zone and CEO, Omniply, during this exclusive webinar presented in

conjunction with the Society of Motion Picture and Television Engineers. Join us for this rare opportunity to

ROLE AT DISPLAY WEEK

find out what it takes to be a part of the I-Zone, and why you don't want to miss it.

The I-Zone and Its Unique Role at Display Week

March 6, 2020

WEBINAR:

THE NEXT CENTURY

1 p.m. (EST)

Register Now

SPECIAL EVENTS **CEO FORUM** Wednesday, June 10, 2:30 p.m. Display Week's CEO Forum brings together executives with diverse backgrounds from around the world to share their personal journeys, explain what it takes to lead and how to avoid common pitfalls. **WOMEN IN TECH** Wednesday, June 10, 4 p.m. Join us for a lively panel discussion with some of today's top female leaders who will share their unique experiences on the way to the top, and provide practical insights about succeeding in business in a fast-moving world with ever-expanding opportunities. SPECIAL NETWORKING EVENT Tuesday, June 9, 5-6:30 p.m. Mix business with pleasure and mingle with colleagues, peers, industry pioneers and world leaders at this awesome, annual gathering.

REGISTER TODAY!

CAREER

CORNER

We have diverse approaches for Flexible Display

II. Our Information Displays ... Paradigm Shift



Display Week offers a variety of

opportunities to help sharpen your skills, improve your knowledge, and

keep up in the fast-paced arena of

electronic display technology.

OPPORTUNITIES

Our Sunday Short Courses provide multiple courses throughout the day on June 7, focused on the practicalities and intricacies of leading and emerging technologies. Monday Seminars,

held on June 8, provide in-depth learning

top of their game.

and instructors.

G Rollable TV

opportunities from world leaders who are at the

Visit our website for more details, course times

Back by popular demand, the Display Week Job

candidates at all levels to fill some of the most

sought-after jobs in the technology space.

Visit our website to apply for this fantastic

opportunity to connect with potential employers.

"What Makes a Young Engineering

Tips for those Looking to Get Hired"

Podcast: "The 57th Display Week,

Graduate Attractive to CEOs:

presented by the Society for

Information Display"

Society for Information Display

Radu Reit

Vice-Chair, Marketing

Fair will be in full swing Wednesday, June 10, when local and global companies will seek talented career

LEARNING

IN THE NEWS Check out these stories, interviews and webinar to get the inside scoop from Display Week and SID leaders.

#DisplayWeek2020

to get all the latest news about programming and events.

Webinar: "Microdisplays for Next

"What to Expect at

Display Week 2020"

Generation Computing"

Board Member and Marketing Chair

Society for Information Display

Sri Peruvemba

Register today for Display Week 2020 and don't forget to connect with us on social media

THE FUTURE LOOKS RADIAN

SEE SOLUTIONS FOR DISPLAY TEST & MEASUREMENT **DISPLAY WEEK BOOTH #912**

2020





.**ED**inside

OLED-info

sales. To promote industry and academic technology development, while also educating consumers on the importance of displays, SID hosts more than 10 conferences a year, including Display Week, which brings industry and academia all under one roof to showcase technology that will shape the future. SID's global headquarters are located at 1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008. For more information, visit www.sid.org. Become a Palisades Convention Management, Inc.

members are professionals in the technical and business disciplines that relate to display research, design, manufacturing, applications, marketing and

About SID The Society for Information Display (SID) is the only professional organization focused on the electronic display and visual information technology industries. In fact, by exclusively focusing on the advancement of electronic display and visual information technologies, SID provides a unique platform for industry collaboration, communication and training in all related technologies while showcasing the industry's best new products. The organization's

Member

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