

BEGINNINGS The second decade of the new millennium has already brought many changes to our lives, both personal and professional. We've had to find innovative ways to stay

connected in an environment that calls for us to keep our distance; adapt to living indoors instead of taking on the great outdoors and indulging our pioneer spirits; and find ways to protect ourselves and our families from an unseen virus that continues to change every aspect of how we live, work and play. Within all great challenges, however, are opportunities for new beginnings, bold ideas and creative solutions. The Society for Information Display (SID) forged an exciting, new beginning with Display Week 2020, its first online conference – and people

are still talking about it.



accessing the conference at their convenience during the week, they will also have access until Dec. 1, 2020. In fact, if you didn't have a chance to attend Display Week 2020 Online earlier this year, you can still <u>register</u> and keep

Keep reading below to find out about important upcoming

deadlines, and what's in store for Display Week 2021. We hope to see you there. **Radu Reit Chair of Marketing** Society for Information Display



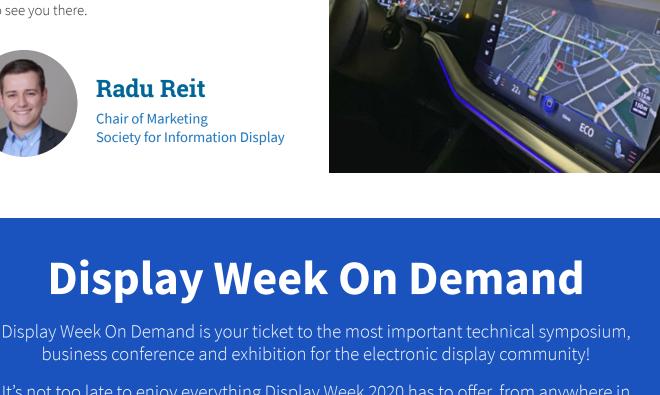
access until Dec. 7.

It's not too late to enjoy everything Display Week 2020 has to offer, from anywhere in the world, right on your favorite device.



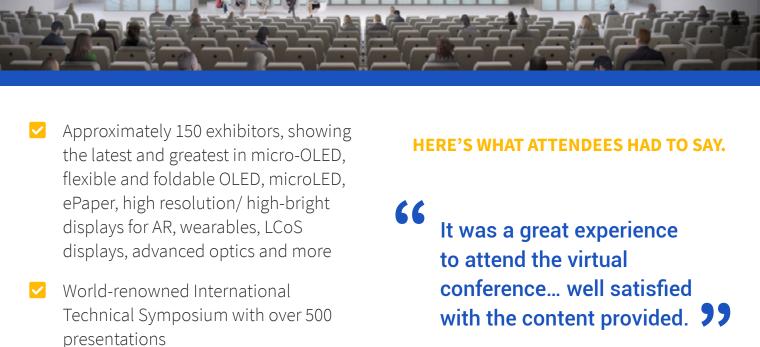
vital to advancing the industry and comes through "With the help of highly motivated volunteers and brightest minds in the business and showcasing the

Display Week 2020 Online, held Aug. 3-7, drew more in a world-class exhibition, our unparalleled annual



Opening Remarks **Business** Keynotes Conference

CEO Forum Program Symposium Women in Tech Panel Previews



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smart phones and more Industry-leading Keynote Speakers I-Zone, featuring new technology that hasn't even hit the market yet (including the <u>winner of the Best</u> Prototype Award)

✓ SID/DSSC Business Conference, with

forecasts and insights for TVs, OLED,

So what are you waiting for? Check out the full agenda, special pricing and register today at www.displayweek.org for access until Dec. 7, 2020. You'll be glad you did.

Women in Tech panel and CEO Forum, featuring global business leaders

- YOUR DISPLAY

RESEARCH

It was great, high level technically and well organized. The online

Online event is great, ...please

keep it up in the future. 77

- experience was new and great. >>
- Present your original research and insights at the 58th International Society for Information Display Technical Symposium at Display Week, scheduled for

May 16-21, 2021, in San Jose, California. Display Week is the world's leading showcase for display-related

AR/VR/MR (Augmented Reality/Virtual Reality/

in the Call for Papers, the Display Week 2021 Technical Symposium will place emphasis on four special topics of interest to address rapid growth in the following



President, Society for Information Display

the emergence of the Internet changed the role of displays. Computing is rapidly increasing its capabilities and needs good human-machine

Q. How are SID and Display Week keeping up with the fast-moving changes and developments in the

A. SID and Display Week leadership include a wide variety of top-level professionals from throughout

interfacing to help us get the maximum benefit from

Program at Display Week is the ultimate platform for unveiling new discoveries in electronic display and visual information technology. In addition to the broad range of technical areas <u>listed</u>

Machine Learning for Displays

IoT (Internet of Things) Displays

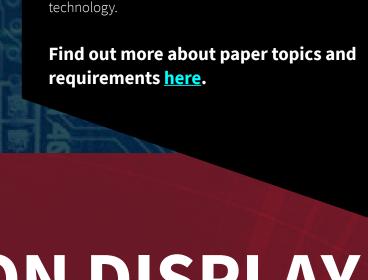
HDR (High-Dynamic Range) Displays

We welcome original papers on all aspects of the research, engineering, application, evaluation, and utilization of displays and visual information

The Society for Information Display's Technical

innovations and technical advances.

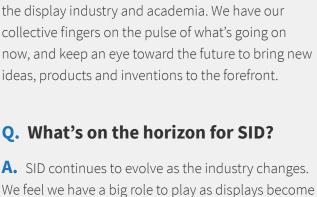
Mixed Reality)



LEADERS ON DISPLAY We asked Display Week leaders to share their thoughts about this year's unique experience and what's in store for next May. Here's what they had to say. Dr. Takatoshi (Taka) Tsujimura

Q. Why is Display Week important to the electronic display industry? **A.** "Display" used to mean television, however,

computing power. Display Week covers the gamut of forward thinking, imagination, creativity and science that addresses this need as visualization, namely display, becomes more and more important in this



and visualization grows.

Auditorium

areer Resources

quest.

industry?

DATA MODUL

HE DISPLAY EXPERTS

RADIA

even more ubiquitous, and the need for creativity in addressing new issues related to human interaction



Q. In a fairly conservative industry, other events were being cancelled

what caused you to try something

A. As we were planning for Display Week 2020, the world was taken by surprise with COVID-19. While SID tried its hardest to put on a physical show, during the summer it became clear that this was not feasible anymore. We had two choices: Either cancel the show or quickly learn and plan for a virtual show.

Q. What did you learn from Display

A. Going all-virtual for Display Week 2020 was an adventure for SID, the planning teams, attendees, presenters and exhibitors -- albeit a successful one. We have been very pleased with the feedback we've received thus far. Personally, I have been attending Display Week for about 20 years and I can't remember a better learning experience with 4 months' access to all the conference materials and presentations. It may be hard to find a better learning

platform elsewhere if you are part of the display

Q. How will Display Week 2021's

A. We are sure that some parts of the virtual platform, like the symposium sessions, business conferences, special forums and keynote addresses

virtual component differ from Display

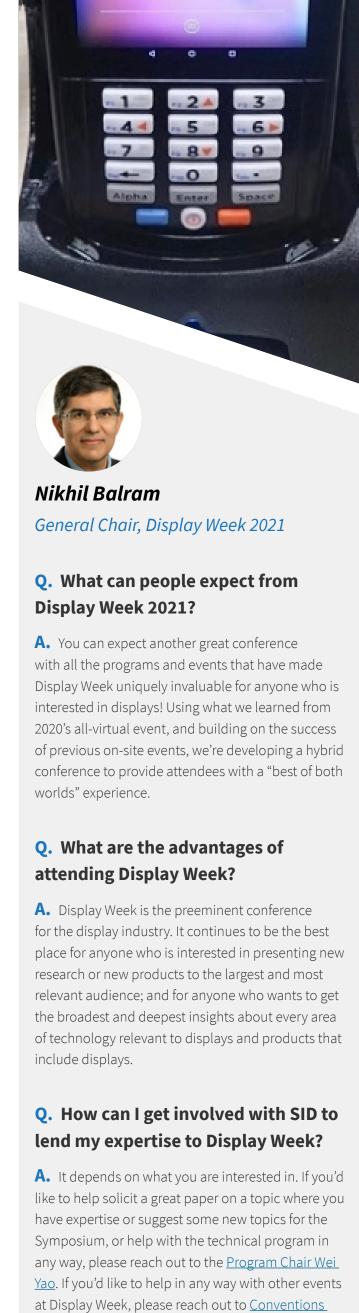
new?

Week 2020?

industry.

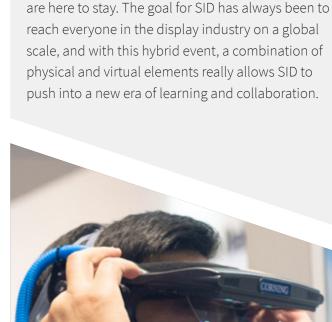
Week 2020?

and those that held virtual events had disastrous outcomes. Amidst all this,



<u>Chair Harit Doshi</u>. Of course, you are also welcome to

reach out to me.







display technologies.

benefit.

new for 2021. Additional highlights include: Low-Temperature Polycrystalline Oxide (LTPO) and novel device integration strategies; display for therapy and assistive technologies; novel applications of mini and microLEDs and flexible, foldable and free-form displays and supporting electronics; unconventional displays and alternative applications of emissive

From an operations standpoint, we plan to build on the success of Display Week 2020's virtual symposium, and enhance the content and audio/ video features to help maximize the audience

Q. What kinds of experts are involved

in making programming decisions?

A. Display scientists, engineers, university professors, researchers, business professionals, market analysts and industry leaders are involved in

Q. How does SID choose keynote speakers and topics for the special

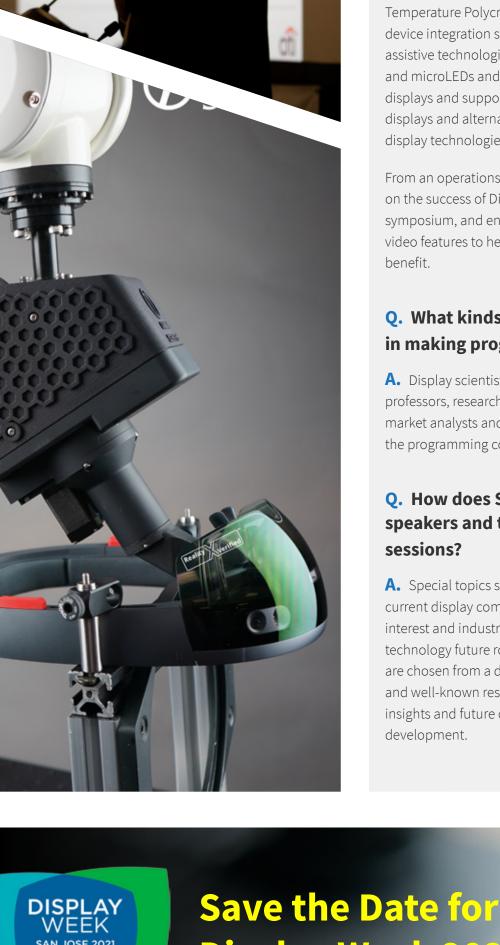
insights and future outlooks related to display

A. Special topics sessions are chosen to reflect current display community trends, academic interest and industry focus, as well as the industry's technology future roadmap. Keynote speakers are chosen from a diverse array of industry leaders and well-known researchers who can share current

sessions?

development.

the programming committees.



Display Week 2021 Display Week 2021 Society For Information Display International Symposium, Seminar & Exhibition May 16–21, 2021 San Jose McEnery Convention Center San Jose, California, USA

For more information, visit <u>www.displayweek.org</u>.

on everything you need to know about Display Week!

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Kyulux

www.kyulux.com

About SID

ADIA



future. SID's global headquarters are located at 1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008. For more information, visit www.sid.org. Become a Palisades Convention Management, Inc. 411 Lafayette Street, Suite 201 New York, NY 10003 (800) 350-0111 • (212) 460-9700

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The Society for Information Display (SID) is the only professional organization focused on the electronic display and visual information technology industries. In fact, by exclusively focusing on the advancement of electronic display and visual information technologies, SID provides a unique platform for industry collaboration, communication and training in all related technologies while showcasing the industry's best new products. The organization's members are professionals in the technical and business disciplines that relate to display research, design, manufacturing, applications, marketing and sales. To promote industry and academic technology development, while also educating consumers on the importance of displays, SID hosts more than 10 conferences a year, including Display Week, which brings industry and academia all under one roof to showcase technology that will shape the