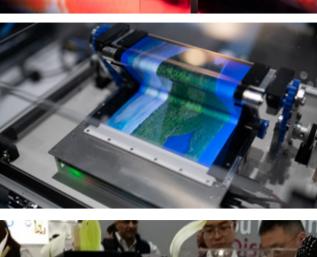
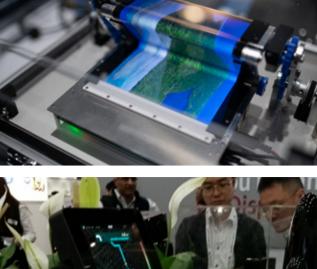
bring together the brightest minds in the field, and for showcasing the latest discoveries, it has been fertile

ground and the launching pad for some of the world's

most significant technological advances.

And, although the worldwide pandemic has taken us all by surprise and affected each one of us differently - changing the way we live, work, play and do business – the Society for Information Display (SID) continues its commitment to help you stay ahead of the curve in a field where innovation never ends.







We look forward to seeing you in August. Sri Peruvemba Board Member and Chair of Marketing Society for Information Display We have created world-class direct patterning display

restart and refresh your journey. Register today.

Andrew Sculley, CEO of eMagin Corporation

It's a simple question. And there are many answers that make it worth your while to register today and join us at Display Week 2020, August 3-7.

and recorded formats, including:

That's why <u>Display Week</u> 2020 will take place, completely online, August 3-7, 2020. Now's your chance to experience learning for displays and high-dynamic range LCDS

all the exciting elements of our on-site event in the most affordable and convenient way possible, through both live International Technical Symposium, where more than 500 papers and posters will be presented on this year's special topics: AR/VR/MR, printed displays, machine **Exhibitors** from the world's most forward-thinking

- companies, demonstrating new tech in micro-LED, micro-OLED, AR/VR, foldables, flexibles, advanced optics, touch screens, quantum dots, TVs, signage, e-paper, new materials and more SID/DSCC Business Conference, the industry's largest
- conference devoted to the display market Keynote speakers, industry icons who will share what it takes to lead and succeed <u>I-Zone</u>, with new products that haven't even hit the market yet Special sessions, such as our Women in Tech panel
- and the CEO Forum, where top business leaders
- will focus on some of today's most important issues affecting the field Job Fair, with top-tier companies seeking fresh talent
- Short courses and seminars to improve your knowledge, support your aspirations and advance
- your career The World's First Real time Rendering
- 2" Light Field Display

(dPd) technology for OLEDs. And Display Week lets us put this technology in front of world-class customers. **Why Attend** Display Week 2020 Online?

Save Money, Save Time

Attend sessions anytime, anywhere. See it all from your couch, your home office, your favorite café. No matter where you are in the world, you can pick and choose when you want to join us. You can pop in at your convenience throughout the week, and then download the content for up to four months later to make sure you don't miss a

Let's face it: Travel costs can suck up your two most important assets: time and money. But not this year. No travel, no hotels, no restaurants! Not only can you gain access to the world-renowned International Technical Symposium, the industry's foremost market-focused Business Conference, industry icons and an exciting virtual exhibition for tremendous savings, you don't have to spend money (or time) at the airport, or on a plane to get there or to stay for the week. **Have it Your Way**

thing.

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(AUG. 3-7)

Network without Fear

colleagues to compare notes.

Featuring both live and recorded sessions, as well as networking opportunities, you'll have a chance to "get up close and personal" and virtually connect with thought leaders and business experts, ask questions, and gain insights on today's hottest tech topics; and join your

It's easier than ever to join us at Display Week 2020! So what are you waiting for? Check out our full programming and pricing, and register today. You'll be glad you did. Noctiluca is a brand new OLED startup out of Poland. Being at SID's Display Week 2020 literally puts us on the display industry



map and in front of every major customer in the world.

DISPLAY WEEK 2020 HIGHLIGHTS

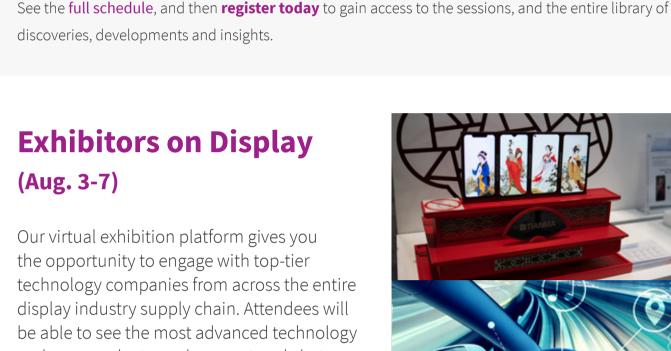
Kris Czaplicki, Chief Operating Officer, Noctiluca

Learning for Displays, High-Dynamic Range LCDs and Printed Electronic Displays, this important event brings together hundreds of speakers for both oral and poster paper presentations. Papers are solicited in all aspects of the research, engineering, application, evaluation, and utilization of displays and visual information technology.

This year's International Technical Symposium – featuring world-renowned thought leaders, researchers,

growth into fresh areas and emerging technologies. Focused on the special topics of AR/VR/MR, Machine

academics and industry experts - includes many new and expanded topics that reflect the display industry's



and new products, and connect and chat with exhibitors – all from the comfort of your phone, tablet or computer. Check our website for the exhibitor list, which is updated frequently as new companies come on board. **SID/DSCC Business**

Sponsored by Applied Materials, GE and OTI

analysts and 16 manufacturers, this year's focus takes a deep dive into these hot topics, and more: Supply/demand and pricing for LCDs OLED smartphone penetration and the outlook for other applications

Smartphone brand/region/model share, and

Foldable displays outlook and opportunities

Micro-LED developments and opportunities

Check out the entire program.

WEIGH IN

Executive Vice President

"Displays and the

Data"

Power of Humanizing

TV market share, growth, and the latest tech advances Automotive display market opportunities and growth,

additional aspects

including OLED

Less than \$500, the 2020 SID/DSCC Business Conference Webinar packs a powerful punch!

Featuring presentations from 14 leading

Conference Targets

Industry Hot Spots

(Aug. 3-7)

Best of all, you can check in anytime, stay as long as you like, and download the content for up to four months after the conference. Don't miss this great opportunity to stay ahead of your competition. Register today.

KEYNOTE SPEAKERS

(AUG. 4-7, EACH DAY AT 8 A.M. PDT)

of the cornerstones of Display Week's program. And this year is no exception. Join pre-recorded sessions and learn from these thought leaders and industry experts as they weigh in on a wide range of fascinating subjects.

Powerful keynote speakers are one

Dr. Michael Frank Ko **David Luebke** Heckmeier

"Display Innovations

Learn more about the speakers and their topics, and register today.

in the New Normal

Economy"



"Where Pixels,

NVIDIA"

Humans, AI, and

Video Games Meet:

Display Research at

Robert Wisnieff

CTO Quantum Computing

"Progress Towards

with Advantage"

Quantum Computers



Sepideh Nasiri

Award-winning serial

CEO of Faurecia IRYStec

entrepreneur

WOMEN

IN TECH

Takes on Gender Equity

Bob Raikes Principal & Managing Editor for Meko, Ltd. Tara Akhavan

(moderator)

CEO

a highly competitive field that

changes as fast as you can say

our dynamic panel of industry

executives who have made it to

the top during our special **CEO**

Forum, "Success Leaves Clues."

During a pre-recorded session,

these diverse business leaders

will draw on a wide range of

experience and insights, and

share how to get where you're

going and what to do when you

"technology?" Find out from



Bes1

FORUM: Success Leaves Clues What does it take to succeed in



(Pre-recorded discussion;

Live Q&A Aug. 5, 9 a.m. PDT)

Merck KGaA

Avegant Corp.

Scott Soong

Sri Peruvemba

(moderator)

Find out more about the panelists.

And don't forget to join us on Aug.

5 at 9 a.m. (PDT) for the live Q&A.

Register today.

Chief Executive Officer, Pervasive Displays, a BOE group company

CEO, Marketer International Inc.

I-Zone

IN FULL SWING

Sponsored by **Fink**

Display Week's Innovation Zone (I-Zone) puts you in the right place at the right time to see new technologies, proofs of concepts and demos of products that most

of the world has never seen before. This special

exhibition provides an extraordinary free opportunity for small companies, startups, universities, government labs and independent research labs to share cuttingedge display-related technology at the world's premier

event for the global display industry. Exhibitors are

Display Week confers awards to honor the most significant advances in display technology and systems, products, prototypes and manufacturing

Check out this video interview with principals of Holst Centre, which won the Display Week 2019 Best Prototype Award for its highly transparent, thin-film

If you're anxious to see what's new and what's next in the world of displays, and related technologies,

prototype to be exhibited.

processes presented at the I-Zone.

selected through a competitive process and selections are based on the novelty, interest, and quality of the

Owen Lozman Head, M Ventures

Annie Rogaski

Chief Operating Officer

(Pre-recorded discussion;

Returning for the fourth year, our popular Women in Tech panel is more diverse than ever and on-point

with one of the most important

issues facing the industry. "Gender Equity: Doing it Right" will focus on how the display industry is

addressing the alarming statistic

that while women comprise half of the U.S. workforce, they still hold

Live Q&A Aug. 6, 9 a.m. PDT)

Fink.

brush up on your fundamentals or take a deep dive into leading technologies.

biometric scanner.

register today.

GET AHEAD, STAY AHEAD with Short Courses and Seminars With sessions taught by leading industry experts, Display Week 2020 offers unique learning opportunities on a broad range of topics whether you want to

> Short Courses offer a thorough introduction to topic fundamentals for students, scientists and engineers looking to expand their technical breadth into a new area. By taking one of these introductory courses, attendees can learn the fundamentals first, before absorbing advanced presentations on focused topics

in the Seminars and Technical Symposium.

✓ TFTs for OLEDs and MicroLEDs

Micro- and Mini-LED Displays

Track 1: Display Technologies

High-Efficiency/Long-Lifetime OLEDs

Virtual and Augmented Reality Technologies

Display Week Seminars provide lectures on diverse

environment, with 13 different seminars across three

topics related to information display. These 90-minutes sessions offer a fast-paced learning

Track 2: Display Manufacturing Technologies

Find out more about these great learning

opportunities, and register today.

Track 3: Display Technologies and Applications

(AUG. 3-7)

Topics include:

Quantum Dots

SEMINARS

different tracks:

(AUG. 3-7)

SHORT COURSES

The Fundamentals

Craving more news about the electronic display industry? Check out these articles, and then register for Display Week to hear more!

What I Wish I Knew Before Becoming an Entrepreneur

Green OLEDs w/o and w/ NPB-NLAs

(wlo: 79; wl 123 cd/A@0.1mA/cm2)

w/ NLA 12 -11 -10 09 10 11 12 13

"What I wish I Knew Before **Becoming an Entrepreneur**" SID Display Week 2020 Will Now Be Held as a Virtual Conference

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#DisplayWeek2020

in

This Subway in China Lets You Buy a Ticket from a Hologram

Microdisplays For Next-Generation Computing Forget Foldable Phones: LG is Developing Stretchable Displays

DISPLAY

2020

FUTURE LOOKS

FOR AR, VR, MR DISPLAYS

RADIANT

Kyulux

Hyperfluorescence™

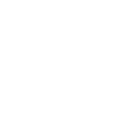
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OLED-info Vision • **** Y O L E

The Society for Information Display (SID) is the only professional organization focused on the electronic display and visual information technology industries. In fact, by exclusively focusing on the advancement of electronic display and visual information technologies, SID provides a unique platform for industry collaboration, communication and training in all related technologies while showcasing the industry's best new products. The organization's members are professionals in the technical and business disciplines that relate to display research, design, manufacturing, applications, marketing and sales. To promote industry and academic technology development, while also educating consumers on the importance of displays, SID hosts more than 10 conferences a year, including Display Week, which brings industry and academia all under one roof to showcase technology that will shape the future. SID's global headquarters are located at 1475 S. Bascom Ave., Ste. 114, Campbell, CA 95008. For more information, visit www.sid.org. Palisades Convention Management, Inc. 411 Lafayette Street, Suite 201 New York, NY 10003 (800) 350-0111 • (212) 460-9700

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